

Name: Bridgette Blake		Grading Quarter: Q3	Week Beginning: January 22, 2024
School Year: 2023-2024		Subject: Business 2-3, B100 Introduction to Business NPC – Dual Enrollment	
Monday	Notes:	<p>Objective: Students will learn the basics of understanding economics and business.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> <li>Login to My NPC</li> <li>Learn to navigate Moodle.</li> <li>Complete discussion board post.</li> <li>Syllabus Quiz</li> </ul>	<p>Academic Standards:</p> <p>1.0 Analyze general management practices.</p>
Tuesday	Notes:	<p>Objective: Students will learn the basics of understanding economics and business.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> <li>Chapter 1 review.</li> <li>Chapter 1 quiz.</li> <li>Discussion board replies</li> <li>Case Study</li> </ul>	<p>Academic Standards:</p> <p>1.0 Analyze general management practices.</p>
Wednesday	Notes:	<p>Objective: Students will learn about competing in a global market.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> <li>Complete reading chapter 3.</li> <li>Discussion board post.</li> </ul>	<p>Academic Standards:</p> <p>3.0 Analyze marketing concepts.</p>
Thursday	Notes:	<p>Objective: Students will learn about competing in a global market.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"> <li>Complete 2 discussion board replies.</li> <li>Chapter 3 review.</li> <li>MTV Case Study.</li> </ul>	<p>Academic Standards:</p> <p>3.0 Analyze marketing concepts.</p>

Friday	Notes:	<p>Objective: Students will learn about competing in the global marketplace.</p> <p>Lesson Overview:</p> <ul style="list-style-type: none"><li>• Chapter 3 quiz.</li></ul>	<p>Academic Standards: 3.0 Analyze marketing concepts.</p>
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